

Guadalupe Dorna

Professional summary

Economist. Professor and researcher at Universidad Torcuato Di Tella since 2012. Has directed the Public Policy Graduate Programs since 2016 and the Impact Evaluation Program at CEPE, the center she co-founded in 2018. Specialized in data and impact evaluation, her work spans education, health, early childhood, housing, urbanism, transport, governance, financial inclusion, and energy, with more than 30 projects in collaboration with the IDB, World Bank, UNICEF, and national and subnational governments. In recent years she has added the development and integration of generative AI into teaching, research, and public policy, including the lead of the AI agents program at Argentina's Local Innovation Network (RIL).

Institutional leadership

- 2016–Present **Director**, *Public Policy Graduate Programs*, School of Government – UTDT
- Academic leadership of the program: curriculum design, faculty management, student experience, strategic planning.
 - Added a technology and innovation track: new graduate courses on AI & Government, smart cities, prospective analysis, digital governance.
- 2018–Present **Co-founder · Director**, **Impact Evaluation Program**, *Center for the Evaluation of Evidence-based Policy (CEPE)*, School of Government – UTDT
- Co-founder of the center (2018) and its first Executive Director.
 - Lead the Impact Evaluation Unit: interdisciplinary team, 30+ delivered projects, sustained funding from IDB, World Bank, UNICEF, Lincoln Institute of Land Policy, CAF, Junior Achievement, and national, provincial and municipal governments.
- 2012–Present **Senior Associate Researcher**, *Center for Urban Policy and Housing Research (CIPUV)*, UTDT
- 2014–Present **Professor**, *School of Government and Department of Economics*, UTDT
- Design and Evaluation of Public Policy (graduate).
 - Advanced Methods in Impact Evaluation (undergraduate).
 - Advanced Spatial Analysis (graduate).
 - Microeconomics (undergraduate).

Artificial intelligence: leadership and development

Institutional roles

- NadIA Leads the *AI & Education* area at the Argentine AI Node – a partnership with Fundar and the IDB.
- AI Committee – UTDT Member. Forum where the institutional guidelines for the incorporation of AI into the university (teaching, research, management) are discussed.
- AI Agents – RIL Lead of the conversational agents program at Argentina's Local Innovation Network. Coordinates the development of the citizen security agent (pilot in production) and of the agents for Education, Professionalization, Solid Waste Management, and Collective Intelligence.

Innovation line

Developments Production of in-house tools to integrate generative AI into teaching: *SocratesAI* (Socratic tutor for the EPP course), *AI Learning Checker* (a traffic-light assessment of student AI use based on the Olmanson framework), and an automated grading system using Claude Projects, deployed in EPP. In progress: AI module proposed for the 2026 Edufin national survey.

Talks and conferences

2026 – Paris *AI in Higher Education Summit*, ESCP Business School. Session on AI adoption in teaching practice.

2025 – *EduIA CONF 2025*, Plan Ceibal. Panel on regulation and public policy.
Montevideo

UTDT Faculty training across the Schools of Law, Government, and Executive Education, and the institutional Faculty Lounge series. Topics: generative AI in the classroom, academic workflow automation, Gemini Gems for educators.

Service, advisory and committees

2024–Present Council member, Local Innovation Network (RIL).

2018–Present Counselor, A1000 Acceleration: Public Policy Solutions for the Future of Buenos Aires.

2018 Selection and Organization Committee, International Machine Learning Summer School.

Research projects and publications

30+ impact evaluations, monitoring strategies, and policy analyses led across more than a decade, with a quantitative focus. Listed by thematic area.

Education

2021–2022 **Experimental Evaluation of the Learning Acceleration Program in Argentina** – IDB, CEPE. Director, experimental component.

Health

2013 **Plan Nacer (Comprehensive Health Intervention)** – Impact evaluation team led by Paul Gertler. World Bank, Ministry of Health.

2013 **Plan Sumar** – Designed interventions for scale-up testing and baseline data strategy. World Bank, Ministry of Health.

Early childhood and child welfare

2024 **Foundations for a Monitoring System for Violence against Children in Latin America** – IDB, CEPE. Director.

2023 **Community diagnosis and study of knowledge, attitudes and practices to promote respectful early childhood (0–6)** – UNICEF, CEPE. Director.

2023 **Machine Learning for Early Detection of Child Abuse** – Fundación Abrazar, IDB, CEPE. Director, quantitative strategy.

2018–2019 **Raising Together: Design, Implementation and Evaluation of an Early Childhood Intervention in Vulnerable Areas of Buenos Aires Province** – BA Province Ministry of Social Development, FCI, CEPE. Director, quantitative component.

Financial inclusion and fiscal policy

2024 **Financial Education for Youth in Argentina** – Junior Achievement, CEPE. Director.

2021–2022 **Financial Education for Youth in Argentina** – Junior Achievement, CEPE. Director.

2018 **Fiscal Management and Tax Compliance: Behavioral Economics in Local Governments** – IDB, CEPE. Director.

Informal settlements

- 2018–2019 **Impact Evaluation of the Neighborhood Improvement Program (PROMEBA)** – IDB and IBRD, CIPUV, CEPE. Director.
- 2017 **Doing Bad by Doing Good? An empirical analysis of the incentives from Informal Settlements' Upgrading Programs on urban informality** – Lincoln Institute of Land Policy, working paper.
- 2013 **Strategy for the Comprehensive Transformation of Informal Settlements in Buenos Aires** – Habitat and Social Inclusion Secretariat (CABA), with Janches and Goytia.
- 2012 **Socio-Economic Determinants of Informality in the Tenure Condition of Households in Argentina** – CIPUV working paper.
Housing
- 2024 **Disentangling the Effects of Rent Controls and Credit Market Dysfunctions on Housing Markets: Evidence from the City of Buenos Aires** – CIPUV.
- 2020–2021 **A Global Perspective on Land Use Regulations and Housing Outcomes** – Lincoln Institute, CIPUV. Quantitative strategy across 80+ countries.
- 2018–2019 **Monitoring and Evaluation Strategy for Housing Programs: ProCreAr, Social Housing, FONAVI** – Housing Secretariat, World Bank, CIPUV.
- 2015 **Impact Evaluation of the First House Program** – Buenos Aires Housing Institute. Regression discontinuity design.
- 2015 **Affordable Housing in the Southern Cone of Latin America** – IDB, with Goytia, Cristini, Rojo.
- 2015 **A Hedonic Price Model Approach for the Land Market in the Buenos Aires Metropolitan Region using the CIPUV Land Price Atlas** – Lincoln Institute, with Goytia, Cohen, Mosteirín.
- 2016 **Big Data for land markets analysis: the CIPUV Land Price Atlas** – Lincoln Institute, with Goytia, Mosteirín.
- 2013 **Housing Policies in Argentina and the City of Buenos Aires** – BA Housing Institute, with Goytia and Cristini.
Urban planning
- 2024 **Impact of Flood Control Works on Property Values and Urban Development: Vega and Cildáñez Basins, Buenos Aires** – with Goytia, Gertner, Scetta.
- 2017–2018 **ESW Urban Planning: Impacts of Land Market Regulation and Housing Affordability** – IDB. Buenos Aires case study Phase II.
- 2016 **What is the Role of Urban Growth on Inequality and Segregation? The Case of Urban Agglomerations in Argentina** – CAF, with Goytia.
- 2015 **CIPUV Land Price Atlas** – Lincoln Institute, CIPUV.
- 2015 **Argentina: Urban Performance Diagnosis. Population Growth and Urban Expansion of Urban Agglomerations** – CIPUV.
- 2014 **An Empirical Analysis of Land Use Regulation Determinants** – Lincoln Institute, with Goytia, Cohen.
- 2014 **The CIPUV Residential Land Use Regulatory Index** – Lincoln Institute, with Goytia, Pasquini, Cohen.
- 2012–2013 **Land Use Regulation in Argentina: Determinants and Effects** – Lincoln Institute.
- 2012–2013 **CIPUV Urban Expansion Atlas** – Lincoln Institute, CIPUV.
Urban mobility and transport
- 2016–2017 **Impact Evaluation of the Comprehensive Improvement of the Roca Railway – Constitución–La Plata Branch** – Ministry of Transport, IDB. Director.

- 2013–2015 **IMU-CIPUV: Urban Mobility Indicator for the Buenos Aires Metropolitan Area** – CIPUV, Roman Foundation.
Energy
- 2013 **Provision of Energy Services at the Base of the Pyramid: Impact Evaluation of Natural Gas Provision in Cuartel V, Moreno** – IDB.
- 2012 **Potasio Río Colorado Project: Performance Indicators and Cumulative Effects** – URS Corporation.
Social mobility and quality of life
- 2013 **Middle Class and Vulnerable Middle Class. Empirical Evidence of Intra-Generational Volatility** – with Schijman, Desarrollo Económico.
- 2012–2013 **Quality of Life Evaluation Project in the City of Buenos Aires** – BA Ministry of Urban Development.
- 2012 **From Vulnerable Mountaineers to Safe Climbers. Safety Ropes for the Impoverished Middle Class in Argentina** – with Schijman, MPA/ID Thesis, Harvard Kennedy School.
Governance
- 2023 **Case study: Monitoring and Evaluation Unit, City of Buenos Aires Government.** Director.
- 2016–2017 **Impact Evaluation of the Public Commitments of Government** – General Secretariat, City of Buenos Aires Government. Director.

International partnerships and donors

Inter-American Development Bank (IDB), World Bank, UNICEF, Lincoln Institute of Land Policy, CAF – Development Bank of Latin America, Junior Achievement, Fundación Abrazar, Observer Research Foundation, ZEIT-Stiftung Ebelin und Gerd Bucerius, Harvard Kennedy School Women and Public Policy Program.

Fellowships and awards

- 2025 *Raisina Dialogue*, Observer Research Foundation, New Delhi.
- 2024 *Yerevan Dialogue*, Observer Research Foundation and the Ministry of Foreign Affairs of Armenia. Panelist at *The Global South and a Renewed World Order*.
- 2023 *From G20 to COP28*, Observer Research Foundation, Abu Dhabi.
- 2019 Fellow, *Future Affairs Berlin: Digital Revolution, Resetting Global Power Politics* – ZEIT-Stiftung, Berlin.
- 2016 Fellow, Latin American Forum on Global Governance – ZEIT-Stiftung, Rio de Janeiro.
- 2012 SYPA Award – Outstanding Second Year Policy Analysis, Harvard Kennedy School.
- 2012 Inter-American Social Security Research Award.
- 2011 Fellow, Women and Public Policy Program, Harvard Kennedy School (fieldwork with *Dar Si-Hmad*, Sidi Ifni, Morocco).
- 2010–2012 Fellow, The Amalia Lacroze de Fortabat and The Francis and Peggy Cahn Fund.
- 2007 Top Graduate Award, Universidad Torcuato Di Tella.

Previous experience

- 2008–2010 **Economic Analyst**, *Central Bank of Argentina (BCRA)*, Buenos Aires, Research Department
- Econometric and statistical forecasting to inform monetary policy.
 - Macro risk scenarios for banking stress tests.
 - Pricing model for exotic put options on BCRA-issued financial instruments.
 - Designed and taught the Financial and Economic Literacy Program (PAEF).

- 2007–2008 **Research Assistant**, *Universidad Torcuato Di Tella*, Buenos Aires, Department of Crime, Institutions and Policy
- Field research on land titling impacts in Buenos Aires informal settlements.
 - Research support to Dean Schargrotsky in the Business School.

Fieldwork

- 2011 *Dar Si-Hmad* (NGO, Sidi Ifni, Morocco). Consultant for fog-collector water project; survey design and implementation.
- 2009–2010 Molulo (Jujuy/Buenos Aires). Coordinator of BCRA sponsorship; rural school improvement.
- 2006–2007 URS Corporation S.A. (Buenos Aires). Consultant on cattle market restructuring; fieldwork in Ciudad Oculta.

Education

- 2010–2012 **Master in Public Administration in International Development (MPA/ID)**, *Harvard Kennedy School*, Cambridge, MA
- Coursework: program evaluation, development economics, urban development, advanced spatial analysis (GIS).
 - Teaching Fellow: Economic Principles (Mankiw, Harvard) and Game Theory (Dogan, HKS).
 - Thesis: *Policy initiatives for the Vulnerable Middle Class in Argentina*.
 - Awards: SYPA Outstanding Award (2012), Inter-American Social Security Research Award (2012).
- 2007–2010 **MA in Economics**, *Universidad Torcuato Di Tella*, Buenos Aires
- Coursework: advanced econometrics, numerical methods, advanced mathematics, bond markets.
 - Teaching Fellow: Public Finance (Besfamille), Microeconomics (Ivanier).
- 2002–2007 **BA in Economics**, *Universidad Torcuato Di Tella*, Buenos Aires
Top Graduate Award (highest GPA, 2007).
- 2025 **Coaching and Leadership Program**, *Universidad Torcuato Di Tella*, Buenos Aires

Languages and tools

Languages Spanish (native) · English (fluent) · Portuguese (basic).

Tools Stata, R, Python, ArcGIS, LaTeX, PostgreSQL. Generative AI tools for professional use: Claude (Anthropic), ChatGPT (OpenAI), Gemini (Google), Cursor. Modern web stack: Next.js, Vercel.